

Arts Education: Changing Perceptions

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The American Music Conference



- To build credibility for music & music education
- Especially at an early age
- And to expand that portion of the population that...
- Enjoys & makes music

Don't Marginalize the Arts!



▶ “People in the same boat should help each other.”

Chinese Proverb

Arts Education



- “Education is not the filling of a pail...
- but it is the lighting of a fire.”

William Butler Yeats, Poet

Relationships

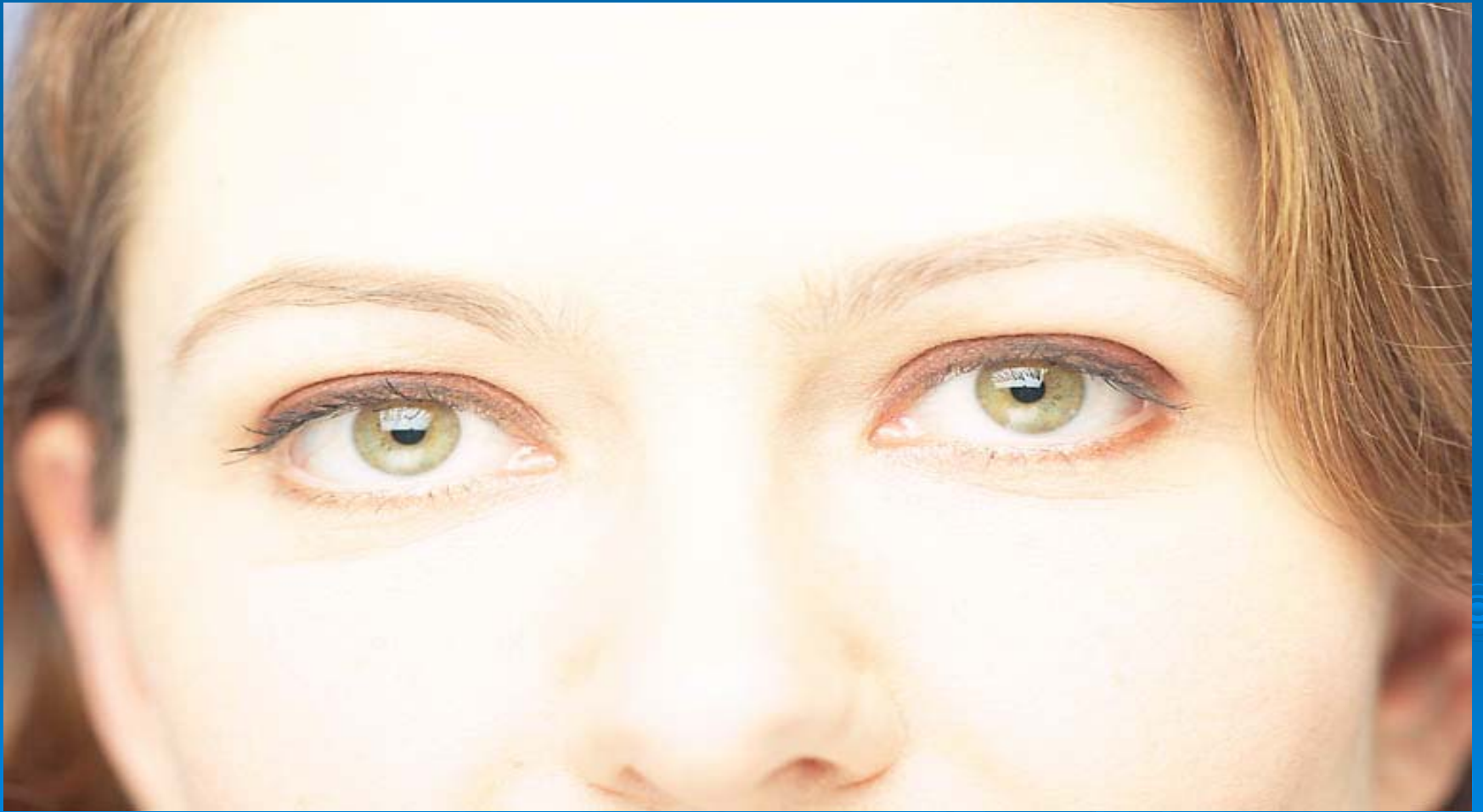


- “The most valuable asset that any company has...
- Is its relationship with its customers
- It is not who you know
- Rather... it is how you are known to them”

What is your ...est?

- Good; Better; Best
- Easiest? Cheapest? Coolest? Fastest?
- The most ...
- How do others define us?

How are you perceived?



Does our message get hijacked?

- Consider...
- How the media & business use music and the arts to communicate...
- What?



Creativity



- “Any activity become creative when the doer cares about doing it right...
- Or better.”

John Updike, Author

Challenge for Art Teachers

- The more art teachers communicate what art teaches
- And why it is important
- The better art programs will be understood, accepted and supported
- It is up to the over-worked art teacher to lead in convincing others that Art is essential
- No one else will do it for us!

From NAEA-reston.org

Types of Leaders



- Those who make things happen
- Those who watch things happen
- Those who wonder what happened!

Old American military saying

Change

- “Be the change you want to see in the world.”

Gandhi, Indian nationalist leader

Change Perceptions

- “People only see what they are prepared to see.”

Ralph Waldo Emerson, Poet