

“Make Presentations that Win Business – Visual Aids Make an Impact!” – Training by Danny Rocks

Who should attend?

- Individuals with little experience or confidence in making presentations
- Individuals who have experience in making presentations but want to improve / receive coaching

What you will learn:

- How to choose visuals that make your message come alive
 - Don't put your audience to sleep
 - Don't let your slides become the speech
- How the right visual aid can improve audience retention of your message by 30% or more!
- The formula for the optimum amount of text per slide – and slides per presentation
- The proper use of special effects and animation – and what to avoid!
- How to keep the focus on you and your message – not on the visual!
- Tips for using projectors, screens, microphones and pointers
- Effective presentation skills
 - Avoid reading your slides and talking to the screen
- When to use handouts for your audience

What you will get:

- A handout complete with exercises, key points and reference material