

“Make Presentations that Win Business – Non-Verbal Communication Counts!” – Training by Danny Rocks

Who should attend?

- Individuals with little experience or confidence in making presentations
- Individuals who have experience in making presentations but want to improve / receive coaching

What you will learn:

- How to use non-verbal messaging to reinforce your words
 - Did you know that 55% of your impact comes from non-verbal messaging?
- How to make a positive first impression – before you even say a word!
- How to spot and use effective body language and specific gestures
 - How to avoid common mistakes – that sabotage your message
- The “tips” that make you appear confident, relaxed and professional
- How to establish and maintain effective “eye contact” – personalize your presentation!
- How to employ effective vocal techniques to engage your audience
- How to eliminate “vocal graffiti” – the words, phrases and expressions that dilute your message
- How to employ physical movement to move your audience to action
- How to read your audience
 - Are they receiving your message? If not, how to make changes – quickly!
- How to become a “natural” speaker – why practice is important
- How to employ effective body language during Question & Answers
- How to “own the room”

What you will get:

- A handout complete with exercises, key points and reference material